

# **The Policy of Changing Street Names to Betawi Cultural Figures in DKI From a Deliberative Policy Perspective: Study Mpok Nori street**

**Mary Ismowati, Sujono, Silvia Balqis, Aiga Adawiyah**

Universitas Nasional, Indonesia. (email: maryismowati@civitas.unas.ac.id)

## **Abstract**

This research explores the policy of changing the name of Bambu Apus Street to Mpok Nori Street in Jakarta from a deliberative policy perspective. Deliberative policy is a decision-making process that involves discussion between the government and the affected community. However, this research found that the policy was not implemented in a deliberative manner. The community was not involved in prior consultations or discussions. There was minimal socialization, and residents only became aware of the name change after the policy was implemented. This research employs a qualitative approach with purposive sampling interviews as the main method. The data indicates that the change of this street name was taken top-down by the government without adequate public consultation, resulting in dissatisfaction among the affected community. Additionally, the name change was not accompanied by direct adjustments to population documents, requiring individuals to gradually update their data. In conclusion, the policy of changing street names is not in line with the ideal principles of deliberative policy. This has resulted in low public support for the street name change, highlighting the importance of public involvement in the policy-making process.

## **Keywords:**

policy formulation; deliberative

## **Introduction**

The Jakarta government wishes to honor, commemorate, and inspire by immortalizing Betawi figures as street names in Jakarta. The plan for name changes has been internally prepared and will soon be announced. This is done to immortalize the names of several Betawi and Jakarta figures, while also turning Jakarta into a 'civilization museum' that can be remembered by its residents. For further information regarding street name changes in Jakarta, this renaming reflects the contributions of many individuals to the capital city. It signifies that in our city, there are numerous individuals who have made significant contributions. This is a city where struggles have taken place and where many heroes and influential figures have gathered (Anies Jakarta, June 27, 2022). The Jakarta Provincial Government has changed the names of streets, buildings, and zones to the names of Betawi and Jakarta figures. This decision is based on Jakarta Governor's Decree 565/2022. The decision considers that the team has assessed the proposed names of Betawi and Jakarta figures for streets, buildings, and zones, as requested by the Head of the

Cultural Office through a letter dated March 31, 2022, Number 1514/-1.853. The initial process began with a letter from the South Jakarta Mayor dated June 7, 2022, Number 740/KR02.02, regarding the proposed change of street names to Betawi and Jakarta figures. Based on the above considerations, it is decided to establish the Governor's Decision regarding the naming of streets, buildings, and zones with the names of Betawi and Jakarta figures 565/2022 as follows:

The decision of the Governor, as stated in the attachment which is an integral part of this Governor's Decree, is to designate street names, buildings, and zones with the names of Betawi and Jakarta figures. This Governor's Decree is effective from the date of its issuance, which was determined in Jakarta on June 17, 2022, by the Governor of DKI Jakarta, Anies Baswedan. This name change is carried out simultaneously to facilitate administration, gradually in the first phase, and will continue until completion. In the implementation of this name change policy, Governor's Decree No. 565/2022 has received numerous complaints from the affected community, especially residents living on those streets. There has been controversy regarding the renaming of streets in the Special Capital Region (DKI) Jakarta. This policy received many protests from residents due to the lack of socialization and not going through the consultation process first. The residents' protest was reasoned because the change in the street name made it difficult for residents to change population documents, starting from identity cards (KTP), child identification cards (KIA), family cards (KK), and other population documents.

The provincial government of DKI Jakarta should establish intensive communication with the community first, especially in locations where street name changes are imminent, in order for the policy to be implemented effectively. Pemprov DKI should involve the community in deciding on the changes to their area names, as many residents have protested due to lack of involvement in this decision-making process. Ideally, residents should be included to avoid any perception of imposition. If the policy of street name changes cannot be reconsidered, Pemprov DKI should assure that this decision will not cause difficulties for the residents. However, is there already a guarantee of this ease from the provincial government? For your information, the provincial government of DKI still changed 22 street names in Jakarta.

Dozens of street names were taken from Betawi figures, such as comedians Mpok Nori and Haji Bokir. The following are 6 of the 22 names of figures immortalized as street names in Jakarta, including:

1. Entong Gendut street (formerly Budaya street )
2. Haji Darip street (formerly Bekasi Timur Raya street)
3. Mpok Nori street (formerly Raya Bambu Apus street)

4. H. Bokir Bin Dji'un street (formerly Raya Pondok Gede street)

5. Hj. Tutty Alawiyah stret (Jalan Warung Buncit Raya street)

Even though there are people who reject the decision, the DKI Provincial Government still stands by its decision. According to the government, namely Deputy Governor Riza, the street names are being changed now as a form of respect for the DKI Jakarta Provincial Government to Betawi figures. On the other hand, the government admits that it also understands the resistance of a number of residents affected by the change in street names. Changing street names does not automatically require residents to change documents at the same time. Like the address on the STNK, it will only be changed during the annual tax extension. Likewise, land documents will be changed if a sale and purchase transaction occurs.

This street name change policy has also been studied by several other researchers (Filsafat et al., 2019; Kaki & Kota, 2012). The process of formulating the policy of changing street names to the names of Betawi cultural figures is bottom-up, meaning it comes from the wishes of the community and can be categorized as a deliberative policy formulation. However, based on the phenomena that occur, it shows that the process is top-down. This is what makes research interesting about the process of formulating the policy for changing street names. Especially the change in the path of Betawi cultural figure Mpok Nori, who is known nationally.

The residents' protest against the policy of changing the street name is due to their lack of involvement in the decision-making process. It would be advisable to include the residents so that it does not appear forced. Based on the background above, the researcher is interested in understanding how public or community involvement occurs in the process of changing street names in DKI, from the perspective of Deliberative policy, with the title "**Policy of changing street names to Betawi cultural figures' names in DKI.**"

The priority of this research is in formulating a policy that involves the community (bottom up), such as the change of the name of the street Mpok Nori. This is a form of deliberative policy, which is formulated through intensive discussions between the government and citizens or the community, emphasizing consensus and problem exploration through stakeholder dialogues. Public policies that will be implemented must receive support from the public, which can be obtained through various methods of aspiration. The higher the public involvement in the policy formation process, the stronger the sense of ownership and public support for the policy, thus encouraging effective policy implementation and enforcement. It is hoped that this Deliberative research model can be useful as a model for formulating other policies that face the same public issues. One of the urgencies faced when formulating policies that originate from the

community (bottom up), such as the renaming of Jalan Mpok Nori, is that if the formulation is not done appropriately, it will encounter obstacles in its implementation.

## Methods

The writing method used in this article is a descriptive qualitative approach. The research instrument in this type of study is the researcher themselves as the main instrument in qualitative research method. The researcher also uses instruments such as forms or questionnaires for interviews, and a form for observation guidelines. The research informants are members of the DKI regional people's representative council, the Betawi cultural community, and DKI residents affected by the street name change policy.

The interview conducted by the researcher consists of open, structured, and unstructured interview types. The researcher will select informants using purposive techniques. The informants in this study are from the Rawa Bambu sub-district in East Jakarta, and the community.

## Results and Discussion

Bambu Apus is an area that is a sub-district in the Cipayang District of East Jakarta. The area directly borders Lubang Buaya Sub-district to the north, Ceger Sub-district to the west, Setu Sub-district to the east, and Cipayang Sub-district to the south. Additionally, the abundance of bamboo trees growing there has become a characteristic feature of the area, hence the name Bambu Apus continues to be used. There is another version of the history behind the naming of Bambu Apus, as reported by <https://jakarta.bisnis.com>. Author Zaenuddin HM explains in his book "212 Asal Usul Djakarta Tempo Doeloe," which was published by Ufuk Press in 2012 and spans 377 pages, that Bambu Apus is derived from the name of a type of bamboo tree. Allegedly, in that area, there used to be many Bambu Apus bamboo trees with straight stems, no thorns, and relatively large leaves. So, because that type of bamboo tree grows a lot, so people then call the area the Apus Bamboo area.

### Policy on Changing Street Mpok Nori

Street Mpok Nori (formerly known as Bambu Apus Raya street) is the name of one of the streets in Jakarta. The name of this street is derived from the name of a plant and the name of the neighborhood it passes through, which is bambu apus. On June 20, 2022, this street underwent a name change to Jalan Mpok Nori, taken from the name of a Betawi artist named Mpok Nori.

The policy for changing the name was based on Jakarta Provincial Government Decree 565/2022, as a form of respect to Betawi figures. Akan tetapi banyak keluhan dari masyarakat

yang terdampak khususnya warga yang tinggal di jalan tersebut. Terjadi pro kontra terkait perubahan nama jalan di Daerah Khusus Ibukota (DKI) Jakarta. Kebijakan ini mendapat banyak protes warga lantaran

- Lack of socialization and
- Not going through the citizen consultation process first.
- The residents' protest was reasoned because the change in street names made it difficult for residents to change their population documents, starting from identity cards (KTP), children's identification cards (KIA), family cards (KK), and other population documents
- Residents who protest due to lack of involvement in this decision-making. Of course, residents should also be involved so that they do not seem forced.
- Changing the street name does not automatically require residents to change documents at the same time. Like the address on the STNK, it will only be changed during the annual tax extension. Likewise, land documents will be changed if there is a purchase and sale transaction.

The reason for naming Jl Mpok Nori, according to the DKI Provincial government, is as a form of appreciation for Mpok Nori's dedication to Betawi culture. From childhood to old age, Mpok Nori is known as a comedian and a Betawi artist. Nori is one of the many Betawi comedians who have had a career until old age and continue to preserve the culture. Nori is also known for the Betawi culture that is always associated with her. Mpok Nori's appearance always successfully makes her audience laugh with her distinctive Betawi accent. Her love for Betawi arts led her to form the lenong group Sinar Noray. Mpok Nori passed away in 2015. She is now known as an icon of Betawi comedy.

Based on the research results from interviews with informants to understand the process of formulating the policy for changing the name of Jalan Mpok Nori, it remains to be seen whether it involves the community in accordance with the Deliberative concept. Below are the findings and opinions of some informants.

### **Stakeholders**

DPRD DKI Jakarta thinks that the change of those 22 street names is illegal. Because, Pemprov DKI Jakarta didn't communicate first with the legislative regarding the name changes. As a result, DPRD DKI wants to create a special committee to address the controversy over the street name changes. However, DPRD DKI Jakarta had previously proposed this. "DPRD clearly suggested the name Pak Ali Sadikin, during the 494th anniversary of DKI Jakarta in 2021. Prasetyo also stated that Pemprov DKI Jakarta should consult with the legislative body before taking such steps. "Must consult first. The advisory board's name is its function." Member of

Commission D of the DKI Jakarta DPRD, Hardiyanto Kenneth, assessed that the change of 22 street names in the capital city to the names of Betawi figures was a unilateral decision and a lack of socialization. As a result, the change of street names caused some rejection from residents. It can be concluded that this change is top down, meaning that it comes from the Jakarta provincial government. The community or other stakeholders are not, especially the Jakarta DPRD is not involved. This is not in accordance with the main principle of deliberative policy.

### **1. Prior consultation/deliberation with the Community**

In the process of deliberative policies, the main feature is community involvement. In the formulation of a bottom-up deliberative policy, it should involve stakeholders who will be affected by the implementation. In this case, it is the community that lives on the Bambu Apus Highway which will be changed to the name of Mpok Nori street. This involvement can be in the form of hearings or public consultations, FGD focus group discussions, deliberations and so on. The same opinion was expressed by the head of RT 09 where Mpok Nori street is included in the RT 09 area, "there is no group discussion or FGD. I was only informed by the neighborhood that there was a change in the street name.

It can be concluded that there was no prior consultation/discussion with the community. This means that the characteristic deliberative policy process, which involves community participation, was not carried out in determining this Mpok Nori street.

### **2. Urgency**

There's no urgency for the community to change the name of this street. It's just part of the DKI government's program to honor Betawi figures, like Mpok Nori replacing Bambu Apus street.

### **3. Socialization of the change of the name of Mpok Nori street**

It can be concluded that socialization efforts have been carried out by the Bambu Apus village government, but it is very minimal. For the announcement of the banner, there is no immediate printing of a sign with the name of the street which reads "Jl. Mpok Nori. The change has been to the system directly and the information is only from RT-RT to notify the residents who are dropped from the village.

### **4. Document Data Changes**

The policy regarding the change of street names certainly impacts the modification of documents such as ID cards, family cards, land certificates, and others. The change of the street name "Jalan Mpok Nori" was carried out in 2021. Office-related documents were also promptly updated upon learning about the street name change. Fortunately, at the Kemenkes Labkesmas office, the street name was changed to "Labkesda" or "Unit

Pelaksana Teknis (UPT) Jakarta," so the document, logo, and other data changes were done simultaneously

## Conclusion

The formulation of the policy for changing the name of Mpok Nori Street, which should be bottom up from the community, is deliberative in nature. But in reality it does not implement deliberative principles, that is, it does not involve stakeholders or main parties, namely the community who live on the road which will be renamed Mpok Nori road. There were no deliberations in the form of discussion forums, hearings or focus groups. Previous discussions were held with the people of Bambu Apus sub-district, located on Jalan Mpok Nori. The public does not understand the urgency or need for the name of Jalan Bambu Apus to be changed to Jalan Mpok Nori. There was no socialization of the change in the name of Mpok Nori Street. People suddenly found out that Jalan Raya Bambu Apus had changed to Jalan Mpok Nori. This name change policy does not immediately change all Document data. Changes are made when a transaction occurs or changes to a new one. The sub-district has provided Blako with a KTP with the street name Mpok Nori. Just because it wasn't socialized properly, only a small percentage of people changed their KTP.

Because the formulation of the policy for changing the name of the Mpok Nori road was not deliberative, this resulted in the community not fully supporting the implementation to comply with the change of the road name to Jl. Mpok Nori.

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